



**Bold ideas,  
better solutions**

**2017** > The Hopkins Centre  
Symposium

**Tuesday 14 November 2017**

**Russell Strong Auditorium  
Princess Alexandra Hospital | Brisbane**

# Sponsorship Prospectus



## Invitation to sponsor

We are delighted to invite you to participate in the inaugural Hopkins Centre symposium, **Bold ideas, better solutions**, to be held on Tuesday 14 November 2017 at the Russell Strong Auditorium, Princess Alexandra Hospital (PAH), Brisbane.

**Bold ideas, better solutions** will provide a platform for clinicians, researchers, service users and industry partners to exchange new ideas and enable innovative solutions that improve the health and wellbeing of people with life-long, complex needs and their support networks.

The inaugural symposium, convened by the founding partners of The Hopkins Centre—Griffith University and the Division of Rehabilitation at Metro South Hospital and Health Service—will be a catalyst for expanding agile research alliances that have the capacity to inform a better future.

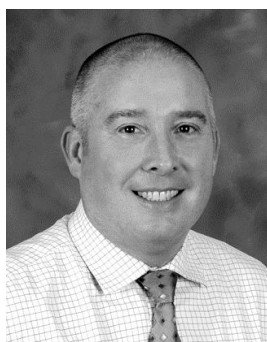
The Hopkins Centre is leading the way in interdisciplinary collaborative and responsive research that is user-informed and embedded in practice and service delivery. It provides a vehicle for finding research based solutions to complex challenges across disability and rehabilitation. Through partnerships and respectful sharing of diverse knowledge The Hopkins Centre is continually expanding its potential and the impact of its research.

Join us to ignite new ways of thinking, harness new collaborations and inspire excellence. We hope your organisation can join us.



**Prof Michele Foster**

Division of Rehabilitation  
Princess Alexandra Hospital  
Menzies Health Institute QLD



**Prof Tim Geraghty**

Division of Rehabilitation  
Princess Alexandra Hospital



**Prof Elizabeth Kendall**

Menzies Health Institute QLD  
Griffith University



# Sponsorship opportunities

All prices are in Australian Dollars and include 10 per cent Goods and Services Tax.

**Platinum sponsor** *one available*

\$7,700.00

<b>Registrations</b>	<ul style="list-style-type: none"> <li>• Six (6) registrations</li> </ul>
<b>Trade display</b>	<ul style="list-style-type: none"> <li>• Two (2) table top displays, including two tables and two chairs</li> </ul>
<b>Print / promotional</b>	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Logo on front cover and inside handbook</li> <li>• Full page advertisement and contact details inside handbook</li> <li>• Verbal acknowledgement during opening and closing remarks</li> <li>• Logo on session holding slides</li> <li>• Opportunity to display two (2) 1 x 2m pull-up banners</li> </ul>
<b>Naming rights</b>	<ul style="list-style-type: none"> <li>• Naming rights to The Hopkins Centre Research Translation Award <i>awarded on Tuesday 14 November 2017</i> <ul style="list-style-type: none"> <li>○ Verbal acknowledgement during award introduction</li> <li>○ Opportunity to respond with 2-minute speech</li> <li>○ Logo on award presentation slide</li> <li>○ Opportunity to present the award along with an event representative</li> <li>○ Opportunity to display one (1) 1 x 2m pull-up banner on stage</li> </ul> </li> <li>• Naming rights to the lunch on Tuesday 14 November 2017</li> </ul>
<b>Delegate list</b>	<ul style="list-style-type: none"> <li>• Electronic delegate list (subject to privacy)</li> </ul>

**Gold sponsor** *two available*

\$5,500.00

<b>Registrations</b>	<ul style="list-style-type: none"> <li>• Four (4) registrations</li> </ul>
<b>Trade display</b>	<ul style="list-style-type: none"> <li>• One (1) table top display, including one table and two chairs</li> </ul>
<b>Print / promotional</b>	<ul style="list-style-type: none"> <li>• Logo on event website</li> <li>• Logo and contact details inside handbook</li> <li>• Verbal acknowledgement during opening and closing remarks</li> <li>• Logo on session holding slides</li> <li>• Opportunity to display one (1) 1 x 2m pull-up banner</li> </ul>
<b>Naming rights</b>	<ul style="list-style-type: none"> <li>• Naming rights to one (1) award <i>awarded on Tuesday 14 November 2017</i> <ul style="list-style-type: none"> <li>○ Verbal acknowledgement during award introduction</li> <li>○ Opportunity to respond with 2-minute speech</li> <li>○ Logo on award presentation slide</li> <li>○ Opportunity to present the award along with an event representative</li> <li>○ Opportunity to display one (1) 1 x 2m pull-up banner on stage</li> </ul> </li> <li>• Naming rights to the morning <i>or</i> afternoon tea on Tuesday 14 November 2017</li> </ul>
<b>Delegate list</b>	<ul style="list-style-type: none"> <li>• Electronic delegate list (subject to privacy)</li> </ul>



**Silver sponsor** *three available*

\$2,200.00

<b>Registrations</b>	<ul style="list-style-type: none"><li>• Two (2) registrations</li></ul>
<b>Trade display</b>	<ul style="list-style-type: none"><li>• One (1) table top display, including one table and two chairs</li></ul>
<b>Print / promotional</b>	<ul style="list-style-type: none"><li>• Logo on event website</li><li>• Logo and contact details inside handbook</li><li>• Logo on session holding slides</li><li>• Opportunity to display one (1) 1 x 2m pull-up banner</li></ul>
<b>Delegate list</b>	<ul style="list-style-type: none"><li>• Electronic delegate list (subject to privacy)</li></ul>

**Bronze sponsor** *three available*

\$1,100.00

*Please note, bronze sponsorships are reserved for NGOs, NFPs and are subject to approval by the organising committee.*

<b>Registrations</b>	<ul style="list-style-type: none"><li>• One (1) registration</li></ul>
<b>Trade display</b>	<ul style="list-style-type: none"><li>• One (1) table top display, including one table and two chairs</li></ul>
<b>Print / promotional</b>	<ul style="list-style-type: none"><li>• Logo on event website</li><li>• Logo and contact details inside handbook</li><li>• Logo on session holding slides</li></ul>

**Coffee cart sponsor** *one available*

\$3,300.00

<b>Registrations</b>	<ul style="list-style-type: none"><li>• Two (2) registrations</li></ul>
<b>Trade display</b>	<ul style="list-style-type: none"><li>• One (1) table top display, including one table next to the coffee cart</li></ul>
<b>Print / promotional</b>	<ul style="list-style-type: none"><li>• Logo on event website</li><li>• Logo and contact details inside handbook</li><li>• Logo on session holding slides</li><li>• Opportunity to display one (1) 1 x 2m pull-up banner at coffee cart</li></ul>
<b>Naming rights</b>	<ul style="list-style-type: none"><li>• Naming rights to the coffee cart</li><li>• Mobile coffee cart to operate from 0730–1630 hours on Tuesday 14 November 2017</li><li>• Includes 500 cups of coffee / tea / chai (total)</li><li>• Includes coffee cart, barista, coffee, tea, hot chocolate, chai, cups and lids, full cream, skim, soy and lactose free milk, and sugar</li><li>• Cups over 500 will incur an additional charge of \$1.50 per cup (to be paid by sponsor upon sponsor's approval)</li></ul>

## How to apply

Upon consideration of the sponsorship opportunities, please advise Prof Elizabeth Kendall of your intent to sponsor and at which level. By signaling your intent, you agree to the terms and conditions of sponsorship. You will then receive a formal confirmation along with a tax invoice. Ongoing liaison will be with Adele Cumerford, Event Manager, Princess Alexandra Hospital.

Prof Elizabeth Kendall  
School of Human Services and Social Work  
Griffith University  
T: 07 3382 1202 M: 0478 550 880  
E: [e.kendall@griffith.edu.au](mailto:e.kendall@griffith.edu.au)

Adele Cumerford  
Event Manager, Media and Communications Unit  
Princess Alexandra Hospital  
T: 07 3176 3259  
E: [adele.cumerford@health.qld.gov.au](mailto:adele.cumerford@health.qld.gov.au)

# Terms and conditions of sponsorship

The following terms and conditions apply to your application to sponsor and/or exhibit at **Bold ideas, better solutions 2017**.

## Things you need to know

- You as the Sponsoring/Exhibiting organisation accept these terms and conditions when advising/confirming your intent to sponsor/exhibit.
- Griffith University, Princess Alexandra Hospital and The Hopkins Centre, do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website for the latest information.

## Financial facts

- All prices are quoted in Australian Dollars and include 10% GST.
- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days of the invoice date.
- You will not receive any sponsorship or exhibition entitlements, including logo recognition and allocation of booth location, until all monies have been paid.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged.

## If you need to cancel

- You must notify us in writing if you need to cancel.
- Cancellations made before 30 September 2017 will be refunded less 50% of the total purchase price.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

## In the unlikely case that the event cancels

- The extent of refunds will be a matter for the host department to decide.

## You and your staff—onsite

- Your application to sponsor or exhibit does not constitute an attendee registration. You will need to do that separately on the relevant form.
- All sponsor/exhibitor staff attending the symposium must register.

## Print entitlements

- Logos will be reproduced in the event colours, full colour, or mono, at our discretion.
- Logos must be minimum 300 DPI at 100% in JPEG/PNG (preferred for website) and AI/EPS/PDF (preferred for print).
- Advertisements are to be supplied by the sponsor by 30 September 2017 to meet our publication requirements and print deadlines.
- No print or web recognition will be given unless payment terms have been met.

## Sponsor notes

- A full description of sponsor benefits and entitlements will be provided when the formal confirmation is issued.
- Sponsorship of speakers and sessions are subject to additional terms and conditions.

## Exhibitor notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.
- We reserve the right to direct you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of \$10,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us by 31 October 2017. Entry to the venue will be denied if you have not provided this information.

## Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the Organising Committee and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and contact information, including electronic address, may be published on the delegate list which is available to delegates, exhibitors and sponsors at the event. If you do not wish your details to be included in this list, please contact us.